Interactivity Plan

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| Prose | Visuals | Interactivity |
| LANDING PAGE |  |  |
| THE SEARCH FOR ANIMORPHS  Five teens acquire the ability to morph into any animal they touch. It’s cute, at first, until they’re thrust into an endless alien war that forces them to confront torture, genocide, cannibalism, psychopathy, murder, violence, and the somber futility of war. It was one of the most formative book series of my childhood. | Animorphs | Logopedia | Fandom |  |
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| INTRODUCTION |  |  |
| Earlier this summer, I had the sudden urge to revisit the Animorphs books, which I hadn’t read since the 7th grade.  A 2-season live action adaptation was made in the late 90s, but the morphs were nowhere near as scary as what a 12-year-old’s mind could conjure in the dark. | rachel\_lion.jpeg |  |
| Public transport + public libraries |  |  |
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| COVERS |  |  |
| The series’ most distinctive feature is arguably its bizarre covers, which consistently feature the uncanny stages of a morph. Here are some of my favorites: | Book covers (~5 of the most interesting)  Ends with #1 (The Invasion), which then zooms out to the array of covers | **Scrolly (side-by-side):**  Each cover is replaced by the next as the user scrolls past the text box. |
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| MAP |  |  |
| STEP 1:  Here is where I lived during the summer. Here’s the library closest to me, just a 7-minute walk away. They had none of the Animorphs books, so I decided to hop on a bus and try somewhere further. | A map of a city  Description automatically generated | jake lizard gif morphs with each step  text box better above the book covers or the map? |
| STEP 2: |  |  |
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